



STAGRI BRANDS

HOME OF THE CHILLI VALUE CHAIN





ABOUT STAGRI BRANDS

STAGRI Brands is a leading Zimbabwean agribusiness specialising in chilli aggregation, processing, and export. Our fully integrated value chain connects smallholder farmers to premium global markets through structured production, world-class processing, and reliable export systems.

We combine operational excellence with market-driven innovation, positioning STAGRI as a trusted partner for buyers, distributors, and investors.

Our mission is to transform rural agriculture into a globally competitive export engine that uplifts communities, drives rural industrialisation, and positions Zimbabwe as a major global supplier of high-value agricultural products.





OUR NATIONAL FOOTPRINT

A Scalable Network Built for Consistency and Growth



STAGRI Brands operates a scalable production and aggregation network supported by:

1,191 Contracted farmers	1,112 Hectares under production
Village-level aggregation points	Dedicated field officers and agronomy teams
Centralised processing and drying facilities	Export-ready traceability and quality-control systems

Our footprint enables consistent supply, predictable volumes, and rapid expansion to meet international demand.

OUR FULLY INTEGRATED VALUE CHAIN

Seedling Production

High-quality seedlings produced under controlled nursery conditions to ensure uniformity and disease resistance.

Farmer Training & Field Support

Technical support, agronomy guidance, and structured field monitoring to ensure consistent quality.

Input Distribution

Timely supply of fertilisers, chemicals, and production materials to contracted farmers.

Field Monitoring & Quality Assurance

Digital traceability, crop inspections, and strict adherence to export-grade production standards.

Aggregation & Drying

Solar and mechanical drying, moisture-controlled processing, and centralised aggregation for uniform quality.

Processing & Value Addition

Sorting, grading, milling, packaging, and preparation for export markets

Export Logistics

Documentation, compliance, and shipment coordination for international buyers.



OUR STRATEGIC ADVANTAGE



Scalable
production
network



Export-ready
systems
aligned with
global
standards



Digital
traceability
from farm
to export



Strong
community
impact and
farmer
empowerment



Value-addition
capacity for
powders,
flakes, &
pastes



Experienced
leadership
with deep
value-chain
expertise



OUR PRODUCTS



Dried Chili (Whole & Crushed)

High-heat varieties

Low-moisture, export-grade

Uniform colour and quality

Chili Powder & Flakes

Fine, medium, and coarse milling

Custom specifications for buyers

Fresh Chili (Contract-Based)

Bulk supply for regional and selected international markets.

Macadamia Aggregation (New Stream)

National sourcing and export coordination for premium macadamia nuts.





MARKETS WE SERVE

STAGRI Brands is positioned to become a major supplier to high-value global markets through consistent production and export-grade processing.

China



India



Europe



Middle East



Regional SADC markets



OUR VISION

To build Africa's most trusted agricultural export brand, delivering quality, scale, and reliability to global markets.

OUR MISSION

To empower farmers, deliver world-class products, and create sustainable export pathways that strengthen communities and drive economic growth.



WHY PARTNER WITH STAGRI BRANDS



Proven
production
systems



Reliable
supply and
consistent
quality



Strong
governance
and
traceability



Ready-to-scale
infrastructure



High-value
export
markets



Inclusive
community
impact



Experienced
leadership



Clear growth
trajectory

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